

## **Hinton Avenue United Methodist Church Building Fund Raise Money While Grocery Shopping**

- Three Grocery Chains Participate:
  - Food Lion - \$10 - \$350 to HAUMC over a 3 month period depending on total amount of groceries purchased
  - Giant – 4% to HAUMC from total purchases using card
  - Kroger – 5% to HAUMC from total purchases using card

### **Food Lion:**

- Food Lion offers to contribute to a non-profit organization an amount between \$10 and \$350 every 3 months depending on the total amount spent by the entire group participating
- How to participate – you need to give Bob Braden your 12 digit Food Lion MVP card number that I register for the HAUMC organization (I already set this up in the system and you can actually register yourself if you prefer – see Bob for details. I will be glad to do it for you if you would like)
- How it works – buy groceries at Food Lion just like you already do and use your MVP card every time. Once your card is swiped the total amount of the purchase is added to the HAUMC total for the quarter. At the end of the quarter, Food Lion will distribute a check to HAUMC for an amount between \$10 and \$350 depending on how much we spent

### **Giant:**

- Giant offers to contribute 4% back on all purchases made using the Giant Gift Card purchased from HAUMC
- How to participate – Bob Braden purchases gift cards in various amounts – normally \$50 and \$100 increments (unless someone requests a larger amount, amounts can go as high as \$300/card). Let Bob know how many cards you would like and in what amount and he will have them for you each Sunday.
- How it works – purchase a “gift card” for the face value of the card and then use it like you would a credit card every time you shop at Giant. When your gift card runs out of funds, purchase another card and keep right on shopping, it’s that easy. Giant sells HAUMC the gift cards at a 4% discount so as soon as you purchase the cards from Bob – HAUMC makes the 4% immediately.
- Giant Gift Cards – once you purchase the gift card it is just like cash, don’t lose it because we can’t replace it. Important notice (not that this will ever happen) – if the gift card goes UNUSED for 18 consecutive months, Giant will begin deducting \$2/month each month until it is used again. But if you have your card for 12 months and then use it, the 18 month count starts over.
- Remember, you need to purchase new cards once these run out – just let Bob know what you need

**Kroger:**

- Kroger offers to contribute 5% back to all purchases made using the Kroger Gift Card purchased from HAUMC
- How to participate – Bob Braden purchases gift cards in various amounts – normally \$50 and \$100 increments (unless someone requests a larger amount, amounts can go as high as \$500/card). This is a little different than Giant in that once you get your card you only need that card because you can “RELOAD” the card whenever you need more money on it
- How it works – purchase your “gift card” for the face value of the card from Bob and then use it like you would a credit card every time you shop at Kroger. When your gift card runs out of funds, go to the customer service counter and just add more funds to the card – it’s that easy. Each card is registered with HAUMC and we get the direct benefit every month
- Kroger sells HAUMC the gift cards for face value of whatever amount we request and then every four weeks Kroger totals the purchases made using the gift cards and sends a check to HAUMC for 5% of the total (the amount for a four week period needs to be over \$5000 purchased to generate a check – if that amount is less, it is just rolled over into the next four weeks and once the \$5000 level is reached a check will be cut on the four week cycle
- Remember, once you have a card you just reload it when you need to and you don’t have to buy new cards from Bob. Once again, your card is just like cash, don’t lose it, we cannot replace it

**GROCERY PROGRAM**

**Sounds simple and is it – just buy groceries using your Food Lion MVP card (once it is registered), buy groceries at Giant using your purchased gift cards or buy groceries at Kroger using your purchased gift cards and HAUMC makes money. It does not cost you anything. There is NO SERVICE CHARGE, there is NO UPFRONT FEE; all you have to remember to do is use your cards and HAUMC makes money.**

**If you are going to spend money at one of these grocery stores anyway, why not use one of the cards and benefit HAUMC.**

**TO DO:**

- **Give Bob your Food Lion MVP 12 digit number – then use the card**
- **Tell Bob the quantity and amount of gift cards you want to purchase for Giant (I will do this every week and have new cards each Sunday)**
- **Tell Bob the amount of the gift card you want to purchase for Kroger and then reload it weekly**
- **Help raise money the easy way for HAUMC just by shopping**

**If you have any questions, please email Bob at [rbradenjr@adelphia.net](mailto:rbradenjr@adelphia.net) or call 434-973-9501.**